



**CALIFORNIA WORKFORCE INVESTMENT BOARD
GREEN COLLAR JOBS COUNCIL
MAPPING AD HOC
MEETING NOTICE**



Larry Gotlieb
Chair

Chris Essel
Vice Chair

**California Workforce Investment Board Office
12th Street, #200
Sacramento, CA**

Arnold
Schwarzenegger
Governor

Barbara Halsey
Director

**Monday, May 18, 2009
9:30am – 12:00pm**

AGENDA

- I. Introduction**
 - II. Action: Approval of April 23, 2009 Meeting Minutes**
 - III. Discussion: Regional Convening Agenda**
 - IV. Discussion: Regional Convening Logistics**
 - i. Location
 - ii. Timeline
 - iii. Target Audience
 - iv. Facilitator
 - V. Next steps**
 - i. Nomination of Ad Hoc Chair
 - ii. Discussion of Ad Hoc timeline
 - iii. Summary of meeting outcomes
 - VI. Public Comment**
-

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.calwia.org> or contact Daniel Patterson for additional information.

**California Workforce Investment Board
Mapping Ad-Hoc Workgroup
April 23, 2009 Meeting Notes**

I. Introduction:

Ms. Halsey welcomed the workgroup and asked for members in attendance to introduce themselves.

II. Current System and Opportunities:

The workgroup expressed interest in creating a physical map of current workforce system in regards to the green sector. They asked that this map include who the players are, how we are organized at the local level, funding, programs, and legislative responsibilities. The California Budget Project was discussed as a possible starting point for the mapping process. Ms. Halsey also gave a brief history of the Workforce Investment system.

III. Presentation of Sector Strategy Models:

Ms. Halsey provided an overview of the Washington Regional Skills Panels and Northwest Pennsylvania's Regional Workforce Development Network, both of which currently utilize sector strategies.

IV. Discussion – How to Advance Regional Collaborations

It was recommended that Weatherization/Retrofitting be the first sub-sector of focus for the Mapping Ad-Hoc Workgroup.

Mr. Marty Keller asked if it was possible to map the current weatherization funding, where it was and who has it.

Mr. Diaz stated that a detailed accounting of where the weatherization funding is already exists. The next step would be to use this information to facilitate the creation of partnerships at the local level that identify where the opportunities exist.

The workgroup then decided that industry specific regional meetings should be convened to create partnerships, gather information, identify opportunities, leverage resources (ARRA funding) and achieve business growth. These meetings would use Building Retrofitting as a model by which many industries in the green sector could benefit. The workgroup also concluded that those regions that are best prepared to implement sector strategies should be the first to be targeted.

V. Next Steps – Meeting Outcomes

The Ad hoc Workgroup recommends the following:

- The Workgroup be charged with the development of Regional Roundtables that convene regional collaborations to develop (Business, Transportation, and Housing Agency) Regional Economic Recovery Work Plans, Regional Workforce Development collaborations, providers of ARRA funded building retrofitting activities, and other regional stakeholders to accomplish the following:
 - Bring the right players to the table, which include those that critical to this sector (part of the solution) or can benefit from participating in the process to apply to other industries.
 - Begin the formation of broader regional collaborations that can link complimentary programs to better serve businesses and workers.
 - Develop models that can be replicated in other regions:
 - To build/bolster regional collaborations (*determined by other objectives; e.g., geographic boundaries determined a industry cluster initiative*), and
 - Target of other industries.
- The Initial Roundtables will focus on regions that are best positioned to act quick and achieve outcomes for the following reasons:
 - The council will learn from these initiatives quickly that can then be utilized to form policies, guidance, and investment strategies that spur and bolster regional collaborations.
 - The experiences and lessons learned can be leveraged to support those regions that have been hit the hardest by the recession and may be in the initial stages of developing regional collaborations.
- The Workgroup requests resources to contract with a professional facilitator to ensure the intended outcomes are achieved from the regional roundtables.